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8	BEFORE THE BUREAU OF REAL ESTATE APPRAISERS DEPARTMENT OF CONSUMER AFFAIRS	
9	STATE OF CALIFORNIA	
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11	In the Matter of the Accusation Against: Case No. A20150220-02	
12	GOLDEN STATE APPRAISAL MANAGEMENT COMPANY LLC,	
13	1436 Glenoaks Blvd., #116 Glendale, CA 91201 A C C U S A T I O N	
14	Appraisal Management Company	
15	Registration No. 1264	
16	Respondent.	
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19	Complainant alleges:	
20	<u>PARTIES</u>	
21	1. Elizabeth Seaters, acting on behalf of the Bureau of Real Estate Appraisers	
22	(Complainant), Department of Consumer Affairs, brings this Accusation solely in her official	
23	capacity as Chief of Enforcement for Complainant.	
24	2. On or about May 28, 2010, the Bureau of Real Estate Appraisers (BREA) formerly	
25	Office of Real Estate Appraisers issued Appraisal Management Company Registration Number	
26	1264 to Golden State Appraisal Management Company LLC (Respondent). The registration	
27	expired on May 27 2012. BREA resissued the registration on June 18, 2012, which subsequently	
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J	(GOLDEN STATE APPRAISAL MANAGEMENT COMPANY LLC) ACCUSATION	1

expired June 17, 2014. BREA reissued the registration on July 8, 2014, which subsequently expired on June 7, 2016. BREA reissued the registration on July 8, 2016, which will expire on July 7, 2018. The Appraisal Management Company Registration was in full force and effect at all times relevant to the charges brought herein.

3. Respondent has two Controlling Persons: Ovanes J. Gyurjian, (AR042579) and Aren Kalustian (AR042670), and was initially registered on May 28, 2010. At that time, Ovanes J. Gyurjian, the Designated Officer, held the AL license (AL042579) and Aren Kalustian, the other Controlling Person held the AL license (AL042670).

JURISDICTION

4. This Accusation is brought before BREA for the Department of Consumer Affairs, under the authority of the following laws. Business and Professions Code section 11313 states, in pertinent part:

"The bureau is under the supervision and control of the Director of Consumer Affairs. The duty of enforcing and administering this part is vested in the chief, and he or she is responsible to the Director of Consumer Affairs therefor. The chief shall adopt and enforce rules and regulations as are determined reasonably necessary to carry out the purposes of this part."

All section references are to the Business and Professions Code unless otherwise indicated.

STATUTORY PROVISIONS

Code section 11316 provides in pertinent part:

"(a) The director may assess a fine against a licensee, applicant for licensure, person who acts in a capacity that requires a license under this part, course provider, applicant for course provider accreditation, or a person who, or entity that, acts in a capacity that requires course provider accreditation for violation of this part or any regulations adopted to carry out its purposes."

6. Code section 11328.1 provides in pertinent part:

"If the director has a reasonable belief that a registrant, or person or entity acting in a capacity that requires a certificate of registration, has engaged in activities prohibited under this

part, he or she may submit a written request to the registrant, person, or entity, requesting copies of written material related to his or her investigation. Any registrant, person, or entity receiving a written request from the director for information related to an investigation of prohibited activities shall submit that information to the director or the office within a reasonable period of time, which shall be specified by the director in his or her written request."

Code section 11345.4 provides in pertinent part:

"No person or entity acting in the capacity of an appraisal management company shall improperly influence or attempt to improperly influence the development, reporting, result, or review of any appraisal through coercion, extortion, inducement, collusion, bribery, intimidation, compensation, or instruction. Prohibited acts include, but are not limited to, the following:

- (a) Seeking to influence an appraiser to report a minimum or maximum value for the property being valued. Such influence may include, but is not limited to, the following:
- (1) Requesting that an appraiser provide a preliminary estimate or opinion of value for one or more properties prior to entering into a contract with that appraiser for appraisal services related to that property or properties.
- (2) Conditioning whether to hire an appraiser based on an expectation of the value conclusion likely to be returned by that appraiser.
- (3) Conditioning the amount of an appraiser's compensation on the value conclusion returned by that appraiser.
- (4) Providing an appraiser with an anticipated, estimated, encouraged, or desired valuation prior to their completion of an appraisal.
- (b) Withholding or threatening to withhold timely payment to an appraiser because the person does not return a value at or above a certain amount.
- (c) Implying to an appraiser that current or future retention of that appraiser depends on the amount at which the appraiser estimates the value of real property.
- (d) Excluding an appraiser who prepares an appraisal from consideration for future engagement because the appraiser reports a value that does not meet or exceed a predetermined threshold.

Practice.

- (e) Conditioning the compensation paid to an appraiser on consummation of the real estate transaction for which the appraisal is prepared.
- (f) Requesting the payment of compensation from an appraiser for purposes of enabling that appraiser to achieve higher priority in the assignment of appraisal business."
 - 8. Code section 11409 provides in petinent part:
- "(a) Except as otherwise provided by law, any order issued in resolution of a disciplinary proceeding may direct a licensee, applicant for licensure, person who acts in a capacity that requires a license under this part, registrant, applicant for a certificate of registration, course provider, applicant for course provider accreditation, or a person who, or entity that, acts in a capacity that requires course provider accreditation found to have committed a violation or violations of statutes or regulations relating to real estate appraiser practice to pay a sum not to exceed the reasonable costs of investigation, enforcement, and prosecution of the case."

REGULATORY PROVISIONS

- Title 10, California Code of Regulations (CCR) section 3577 provides in pertinent

 part:
- "All Appraisal Management Companies must ensure that they adhere to the following business practices when performing appraisal management services for properties located within the State of California:
- (b) Appraisal Management Companies must adopt reasonable procedures designed to ensure that all appraisal assignments completed by its independent contractor or employee appraisers are performed in accordance with the Uniform Standards of Professional Appraisal
- 10. Title 10, California Code of Regulations (CCR) section 3721 provides in pertinent part:
- (a) The Chief may issue a citation, order of abatement, assess a fine or private or public reproval, suspend or revoke any license or Certificate of Registration, and/or may deny the

issuance or renewal of a license or Certificate of Registration of any person or entity acting in a capacity requiring a license or Certificate of Registration who has:

(7) Violated any provision of the Real Estate Appraisers' Licensing and Certification Law, Part 3 (commencing with Section 11300) of Division 4 of the Business and Professions Code, or regulations promulgated pursuant thereto; or any provision of the Business and Professions Code applicable to applicants for or holders of licenses authorizing appraisals;"

FANNIE MAE (FNMA) GUIDELINE

11. FNMA Selling Guidelines require that lenders ensure that appraisals conform to the Appraiser Independence Requirements:

"No employee, director, officer, or agent of the Seller, or any other third party acting as joint venture partner, independent contractor, appraisal company, appraisal management company, or partner on behalf of the Seller, shall influence or attempt to influence the development, reporting, result, or review of an appraisal through coercion, extortion collusion, compensation, inducement, intimidation, bribery, or in any other manner including but not limited to:

... (6) Providing to an appraiser an anticipated, estimated, encouraged, or desired value for a subject property or a proposed or target amount to be loaned to the Borrower, except that a copy of the sales contract for purchase transactions may be provided."

STATEMENT OF FACTS

- 12. On or about January 28, 2015, JM accepted an appraisal assignment from the Respondent, which she completed and submitted to Respondent on February 5, 2015. The appraisal report was submitted to the government-sponsored enterprises for Submission Summary Reports (SSR). Respondent received a request to have the value reconsidered from an agent. The client, HomeBridge Financial, represented approximately half of Respondent's business according to Aren Kalustian.
- On or about February 6, 2015, Respondent communicated to JM, asking for reconsideration of the value conclusion. On or about February 8, 2015, JM was notified her

appraisal report contained an incorrect address for the subject property, and then a second request for reconsideration of the value conclusion was communicated to her.

- 14. On or about February 9, 2015, JM resubmitted an appraisal report to the Respondent, correcting the address, but retaining the same value conclusion.
- 15. Aren Kalustian consulted with MF regarding the matter and it was decided that MF would complete a review appraisal of JM's appraisal for Respondent. On or about February 11, 2015, JM received a review appraisal report completed by MF.
- On or about February 12, 2015, MF communicated to JM a series of insults in emails, followed by a threat.
- 17. On or about February 18, 2015, JM filed a complaint with BREA alleging coercion.

 False Certification in the Original Appraiser's Appraisal
- 18. Respondent's workfile contains one page of notes stating that an agent (no name included) called stating that the tenant (in the subject property) stated that a man inspected the subject property, and that no woman was there. The unidentified caller requested a reconsideration (of value). Investigator Schmidt questioned each of Respondent's controlling persons on this matter, and neither one knew whether JM inspected the subject property nor would they provide the name of the caller or tenant.
- 19. JM signed a certification included in her appraisal report stating that she inspected the subject property. The allegation from the unidentified caller involves a serious matter, because if it is true, JM's appraisal cannot be used, nor can it be rectified as the signor has been determined to be dishonest.
- 20. During a telephone interview on September 2, 2015, MF stated to Investigator Schmidt that he spoke with a broker who told him that JM did not inspect the property that she appraised. Investigator Schmidt asked MF for the name and telephone number of the broker. MF stated he did not have the information in front of him. Investigator Schmidt emphasized that the information was important as the appraisal reviewed includes a signed certification stating that the signing appraiser did inspect the subject property. A false certification renders the appraisal

report invalid and it cannot be corrected as the signing appraiser cannot be trusted due to the breach in ethics.

- 21. Aren Kalustian wrote in a letter addressed to BREA that MF is a staff member. MF wrote a similar letter. MF wrote in a letter to BREA that he determined JM did not inspect the subject property. After Investigator Schmidt emphasized the importance of the certification statement with Respondent's controlling persons in their interviews, MF was interviewed for a second time, during which he stated that he had not determined whether JM had in fact inspected the subject property. This statement contradicted MF's earlier statement, and his letter to BREA. Government Sponsored Enterprise Reports Submission Summary Reports
- 22. The Fannie Mae (FNMA) and the Federal Home Loan Mortgage Corporation (FHLMC) are government-sponsored enterprises who purchase loans on the secondary market. The government sponsored-enterprises (GSE's) operate the Uniform Collateral Data Portal (UCDP). Lenders submit appraisals to UCDP, which returns to them messages on Submission Summary Reports (SSR) regarding the appraisal submitted. The SSR from FNMA includes a rating, indicating the risk in the collateral side of the loan. The first appraisal report completed by JM included the wrong unit number of the condominium appraised. Accordingly, the SSR had erroneous messages on them, which Respondent failed to detect.
- 23. Respondent obtained another appraisal from JM with a corrected address. But SSR's with the correct address were not found in Respondent's workfile. FNMA instructions require lenders and their agents not to assume that the SSR's are correct and to use human intervention to ascertain their accuracy. Respondent ordered a review appraisal from MF, which purports to address problems with JM's appraisal report causing the alleged bad rating from FNMA. Copies of the SSRs were included in Schmidt investigative report. Each SSR contains less than one and a half pages. The second page of each report contains the proprietary edit findings from each of the GSE's. The difference in the findings stands out as FNMA has four findings but FHLMC has only one finding, which was not included in the four from FNMA. This discovery led Investigator Schmidt to check the front pages of each report to see if they were on the same property. They were, but it was not the property JM appraised. Accordingly, the rating from

FNMA and messages from both GSEs should have met with human intervention. Neither of the officers from GSAMC nor MF were familiar with the SSR's contents. MF wrote numerous comments in emails deriding JM for the poor score he blamed on her.

- 24. Respondent communicated to JM that the owner's opinion of value was \$800,000 plus. Respondent further stated the comparables well support \$800,000. This communication violates the Appraiser Independence Requirements of FNMA.
- 25. A second communication was sent to JM which included comparables and adjustments to those comparables supporting the owner's value which was once again shown as \$800,000. This communicates a direction in value. JM concluded the value of the subject property at \$780,000. The requested increase is relatively small, but it was denied.

MF's Appraisal Review of JM's Appraisal

- 26. MF indicated that the intended use of his appraisal review was quality control regarding elements in the appraisal that he reviewed which caused a high risk score from FNMA. Accordingly, MF needs to know what the messages are in the SSR from FNMA that are considered in that rating. MF did not have that information in his workfile, did not have it in his appraisal review, and provided no explanation during the interview.
- 27. MF's review does not address any of the findings in FNMA's SSR. GSAMC was grossly negligent in determining whether it met its stated purpose. Kalustian wrote a letter with a false statement to BREA regarding the matter as he stated that MF's review was well suited for its stated intended use.
- 28. MF stated in his review that the original appraiser should not refer to the subject property as a single-family residence. During an interview, he stated that the "live-work" nomenclature indicated potential non-residential use, but he had not established that it actually could be used for anything other than residential use. The description of the subject property in the original appraiser's report includes a sketch diagram that shows only residential use.
- 29. MF stated in his review that statistical information shows that the market was changing at the time the appraisal being reviewed was prepared and that JM needed to consider that in her analysis of comparable sales by making time adjustments. The original appraiser, who

has geographic competency, provided an article to Investigator Schmidt explaining that the market for houses was increasing, however, the market for condominiums showed a small drop in prices. Accordingly, she was not willing to adjust the comparables upward when her evidence indicated a lull in the market.

- 30. MF stated in his review that bathroom adjustments need to be proven to him. Making bathroom adjustments has been standard practice throughout the industry for decades. He explained that small differences in living area need to be adjusted for, and he adjusted for only four square feet in difference between two such properties. This is inappropriate methodology as it is inconsistent with standards of measurement and appraisal practice.
- 31. MF stated that the balcony adjustment was incorrect and that he called a real estate broker to determine the adjustment. This is an inappropriate way to resolve this matter as only JM is known to have seen the balcony.
- 32. MF included a number of sales in his review and partially analyzed them into value indications. The sales were only partially described and the analysis is incomplete. Missing from the descriptions are: data source, verification source, list price, days on market, condition of the sale property, quality of the sale property, description of amenities, and the terms of sale. MF's description and analysis of the sales are not compliant with the Uniform Standards of Professional Appraisal Practice, which Respondent is responsible for ensuring.
- 33. Aren Kalustian, on behalf of Respondent, stated that he was not aware of the requirement that the review appraisal had to comply with the Uniform Standards of Professional Appraisal Practice (USPAP) and that he did not even read it.

Additional Communication Made to JM Via Emails

34. MF stated in an email: "At a bare minimum I would want my updated final version to be the official record on file at GSAMC rather than the deficient report identified. At a minimum the CLIENT REQUIREMENT required YOU to personally inspect on an interior and exterior basis. The occupant of the property reported to GSAMC that only a male appraiser inspected the property inside. THAT part is too late to correct, but you COULD restate levels of inspection by each party so that there is clarity without the appearance of deliberate deception." This statement

calls for the report to be corrected, despite the fact that it violated what the client required, what the GSEs require, and the fact that it allegedly contained a false statement on the matter. Such an appraisal report is not useable and is not correctible, if in fact, the allegation is true.

Intimidation

35. MF stated to JM: "Sophistry and parsing does not explain the apparent contradiction within the appraisal itself." "It is clear that sound real estate appraisal practices and USPAP may also confuse you." "This is purely an ongoing example of exceptionally bad judgment on your part." "I will offer one final caution about further sophistry and or attacks on credibility of the messenger of the unsatisfactory CU score. You have an egregiously deficient appraisal report (in my opinion) sitting out there. Since you do not appear to have either the open mind to over ride your ego, or the mental agility to pick up on the negative issues found within the report, let me help you." MF's statements in his emails are intimidation.

Inducement

36. MF stated to JM: "Had I performed a field review with similar results, I can assure you a copy of it would already be in the mail to BREA." MF's statement in his emails constitute inducement.

Coercion

37. MF stated to JM: "If I were in your shoes, I would either be figuratively falling on my sword right now trying to correct my report of every single deficiency noted, and addressing those areas that you disagree factually and demonstratively rather that argumentatively. That's just in case it is sent to BREA by any of the parties involved in handling it to this point. NOT because you agree with mc, but because you KNOW you have left your license in extreme jeopardy." MF's last statement reveals the true nature of Respondent's intentions, despite all of the denials. The pressure was increased to the point of a threat in an effort to get the original appraiser to adopt a value conclusion that JM would not support, breaching the mandate of appraiser independence.

Letter to BREA

- 38. Aren Kalustian signed a letter addressed to the BREA, which stated that MF is a quality control specialist and part time member of his staff. "His work and desk review were completely within the agreed upon scope of work and was well suited for it's intended use and intended user(s). It met all of our needs and requirements."
- 39. During the interview of Respondent's Controlling Persons, they had not read MF's appraisal review, contradicting the letter. Respondent did not ascertain that MF's review did not deal with the messages from the SSR in Respondent's workfile.

FIRST CAUSE FOR DISCIPLINE

(Improper Influence)

40. Respondent is subject to disciplinary action under California Code of Regulations, title 10, section 3721(a)(7) for violating Code section 11345.4. Specifically, Respondent attempted to influence the development, reporting, and result of an appraisal report through coercion, inducement, and intimidation via a series of communications. Respondent sent JM two separate communications encouraging a higher appraised valuation of \$800,000 as well as stating additional comparables well support such a valuation. Further Respondent made many additional comments to intimidate, induce, and coerce JM to change her appraisal report. Such actions fail to respect the appraiser independence requirement and are improper influence.

SECOND CAUSE FOR DISCIPLINE

(Failure to Adopt Reasonable Procedures)

41. Respondent is subject to disciplinary action under California Code of Regulations, title 10, section 3721(a)(7) for violating California Code of Regulations, title 10, section 3577(b). Specifically, Respondent failed to adopt reasonable procedures designed to ensure that all appraisal assignments completed by its independent contractor and employee appraisers are performed in accordance with USPAP. Respondent failed to adopt reasonable procedures to: determine the correct SSRs are received before ordering a review appraisal analyzing any aspect of the SSR; recognize the foundational importance of whether the appraisers had signed a false certification; recognize that it is responsible for USPAP compliance on all appraisal reports that they order including review appraisals; and prevent conduct that constitutes improper influence.

PRAYER